#### Format of

#### Statement of purpose (SOP)

So now, let's talk about SOP (statement of purpose). Each University has a different format, but you can prepare as structures below or show your diverse talent by presenting your idea. It's entirely up to you. But make sure, **Once you have written your SOP, please check Plagiarism, ( [www.duplichecker.com](http://www.duplichecker.com)**). Its should your own writing.

**Statement of Purpose (SOP)**

**Courses name: BSc Business Management**

**University name: University of East London**

**Introduction**

I am Ram Sharma from ….. I was born on November 20, 2002. I was raised in a happy family with great support from my parents. They gave me the best support for my education and the necessary motivation. My family never hesitated to assist me with my academic decisions. As a result of my family's faith in me, I need to demonstrate my ability to succeed as a professional.

**Academic History**

I passed with a 3.55 School grade from RARA Secondary School in 2019 AD. After completing my school, I continued my intermediate study in the same school where I took the management stream. During the intermediate level (A level or 10+2) I studied business, accounting and economics as significant subjects. I completed my 12th with a 3.28 grade in 2021 AD.

**Professional History / Volunteer work etc.**

After my study, I began working at a restaurant. I was willing to work in any job I could fit in rather than stay idle. I have a habit of trying to learn new things wherever I go, so I thought it would be productive and beneficial. It was my first working experience, so getting used to the job took time. I worked as a waiter in a restaurant named Everest Restaurant. There I would serve the customers, and additionally, I would also do some management part in the restaurant. After working for two years in that restaurant, I left the job and searched for another job that would be more productive for me. So, I joined a stationery shop as a shop supervisor in 2021. My study in management helped me immensely in that job because it would require management skills, accounting knowledge etc. I used to handle almost all the sections in the shop like checking stocks, handling customers, managing the store, and accounting, and I also trained new staff. After working for some years, I felt like it was time to expand my knowledge, so I planned to continue my study further.

**Why the United Kingdom?**

By studying in a western nation, I was sure I would gain a new perspective on education, diversity, multicultural, freedom of expression, human rights, work ethics, hub for global finance, and professionalism. In my research, I found that it is one of the world's most popular international student destinations, with a reputation for academic excellence, cutting-edge research, and program flexibility. English is the official language will make it simpler for me to adjust to the culture. Furthermore, the British have a reputation for being among the friendliest people on the planet, and UK cities are safe and clean, with a low crime rate. The UK is renowned for its cultural diversity, so studying in a culturally diverse country will give me an understanding of different perspectives within our world. I will also be able to explore other cultures, customs, and activities.

Additionally, before deciding on the UK as my study location, I compared the course structures, tuition fees, living costs, and course duration. In addition to affordable tuition, I discovered that the UK is a safe, multicultural, and welcoming country to which overseas students may readily adapt. These minor aspects led me to conclude that the UK is the best country for my postgraduate study.

Furthermore, most undergraduate degree programs in the UK are three years rather than four, and master's programs are frequently just one or two years long, making the UK an economical alternative for overseas students seeking a quality education abroad.

**Why not in your country?**

Tribhuvan University, Nepal provides similar programmes; therefore, I had the choice of applying there. Nevertheless, several factors made me stick with the UK rather than Nepal or other nations. I looked for information about course topics, instructional methods, learning environments, settings for practical training, admissions requirements, exam dates, job placements etc., in the UK. I saw more opportunities in the UK rather than in Nepal. The most notable deficiency in Nepal is the lack of practicality in our educational system. In addition, our curriculum hasn't been revised in a very long time and is out-of-date. Similarly, if I study in Nepal, I won't be able to create a vast network of relationships in different countries. Additionally, because of political chaos, exams aren't held on time, and the results are postponed, making academic sessions far longer than they should be, as specified in university and college academic calendars. These factors played a role in my choice to continue my education in the UK rather than Nepal.

**Why that University? - University, location, facilities, fee, etc**

The University of East London is the institution I've chosen since it consistently outperforms its contenders regarding teaching quality and academic performance. The university is ranked in the world’s top 250 young universities. Therefore, it is clear that the university is committed to ensuring that graduates are prepared for the workforce when they graduate. The university also ensures that the students are ready for a solid career. They provide everything you need to succeed, including internships, networking opportunities, and resources to deal with unforeseen circumstances. Essential skills have been incorporated into UEL's degree programmes to aid students in learning to adapt to change, embrace it, and demonstrate to potential employers that they are prepared for future professions. So, for several reasons, I want to apply to the University of East London.

**Why do you choose this course (mention course name, explain of few modules, module etc)**

I have heard about this university program from my school professors and friends and modules are very impressive such as

* Business
* Management
* Research Methods
* Complex practice 1
* Research governance and leadership

**Career plan**

I want to pursue a degree in business management because of several reasons. Firstly, I want to be a successful entrepreneur. Secondly, my academic history fits the course perfectly. Other causes are that I have always wanted to do business, and I am aware of the role of good management in any industry. My school lecturers told me about this programme, and I am impressed with the overall emphasis on technical and analytical skills.

After successfully completion of this courses or let me say becoming a business manager, leader etc I can play a key role in enabling people to improve their health, wellbeing and quality of life. Similarly, Manager offers many different and flexible employment options. Once I have qualified and gained some clinical experience i could go on to become:

* Teacher
* Manager
* Business owner etc

**Advantage of PSW VISA**

Once we completed the courses we can apply for two years PSW visa which is a great chances to implement our academic knowledge into practical. I also researched PSW visas, so it fascinated me a lot. It motivated me more to apply for the UK universities because I want to gain work experience in the course I choose and apply that knowledge in my own country. It would not only help me but also my country because the system has not developed much in Nepal. I want to contribute more to developing my country in the sector I can with all my knowledge. Once I worked full time in two years then I will back to my country with academic and practical knowledge of UK.

I hope the university will recognise all of my accomplishments and determine that my background satisfies the prerequisites for my business programme. I'm motivated to continue my education in business management because I enjoy finding solutions to practical issues. I express my gratitude for taking the time to read my application.

Finally, let me reassure you that I am a committed student and that the data I presented is accurate. You have my word that I will uphold UK law in the future. I am fully aware of the conditions students must meet on education visas, and any false information could lead to my visa being rejected. Thank you.

Regards,

Student Name :

Address :